



## GLOBAL PUBLIC GOODS, GLOBAL COMMONS AND FUNDAMENTAL VALUES:

### THE RESPONSES OF INTERNATIONAL LAW

7 – 9 September 2017 | Naples, Italy

#### *Information for Sponsors*

The 13th Annual Conference of the European Society of International Law (ESIL) will take place in **Naples on 7-9 September 2017**. The theme of the conference will be "*Public Goods, Global Commons and Fundamental Values: The Response of International Law*".

The conference will be hosted by the **University of Naples Federico II**, the oldest public university in the world, and is supported by several governmental and international organisations, including the Campania Region, the Municipality of Naples, and the School of Law of the University of Naples Federico II.

The ESIL conference is a major event for lawyers working in the fields of international and European law. The aim of ESIL is to bring together and develop a deeper understanding among individuals involved in the field of international law, be they government officials, diplomats, legal advisers with international organizations, academics, NGOs representatives or practising lawyers. The conference, as the main ESIL event each year, is usually attended by an average of 500 individuals from Europe and overseas, including well-known international judges, academics and lawyers with a professional interest in international law. The interest in the event, therefore, is not merely academic and the conference is an opportunity for all people working in the field of international law to increase their knowledge and expand their network.

Previous conferences have been hosted by such distinguished academic institutions as the University of Cambridge, the European University Institute in Florence, the University of Oslo, and the University of Vienna.

We are proud to announce that, for the first time, a city in the southern part of Europe has been chosen to host the event. This allows sponsors to use this **unique opportunity** to introduce themselves to a wider circle of international law professionals by presenting themselves, as well as their expertise and services, in an area of Europe where a debate on international law has not usually been at the centre of public attention.

At the same time, with its outstanding venues, its melting pot of cultures, sunny weather and breath-taking views, Naples is a unique venue to host such an outstanding event. The conference

will be held in the world-famous "Castel dell'Ovo" located on the famous Neapolitan waterfront, while the opening sessions will take place at the Court Theatre of the Royal Palace of Naples. Events organised by ESIL Interest Groups, in turn, will take place at the historical premises of the School of Law of the University of Naples Federico II. The venue for the conference dinner is a unique setting: a mediaeval former church that we will reach by taking a tour through frescoed catacombs dating back to the late Roman era.

We invite you to be part of this magnificent event by sponsoring part of the conference.

The event will offer the following sponsoring options:

## 1. Sponsorship opportunities

**You can sponsor the following during the conference:**

- lunch on Thursday 7 September, 12:30 - 14.00
- afternoon coffee break on Thursday 7 September
- morning coffee break on Friday 8 September
- lunch on Friday 8 September, 12:30 – 14.00
- afternoon coffee break on Friday 8 September
- conference dinner on Friday 8 September, 20:00-23:00
- morning coffee break on Saturday 9 September

Advantages for sponsors:

- your logo will be included in the final programme and placed on the website of the event, in the "Programme" and "Partners" sections, e.g. "coffee break sponsored by...";
- your logo will be included in the final printed brochure, e.g. "coffee break sponsored by...";
- your logo will be clearly displayed in the conference room on the main screen prior to the coffee break, e.g. "coffee break sponsored by...";
- you may decorate the coffee break area during your sponsored event with banners, promotional material, and the like;
- one attendant to the conference is granted for each 1000 EUR of sponsorship
- the sponsor(s) of the Conference Dinner will also have the right to have a representative speaking during the dinner.

## 2. Sponsors' materials

**Sponsors' own materials, such as advertising brochures or leaflets, may be included in the conference bags. The sponsor bears all cost of customizing and shipping the materials.**

Advantages for sponsors:

- broad outreach to all conference participants and potentially a wider range of interested persons;
- your logo will be included in the final brochure and placed on the website of the event in the "Partners" section.

## 3. Advertising opportunities

Premium Institutional Members will receive complimentary advertising space of 1/4 page in the conference brochure. Standard Institutional members will receive complimentary advertising space of 1/8 page in the conference brochure. Institutional members can purchase additional advertising space in the brochure.

Other sponsors can purchase up to one full page of advertising in the conference brochure.

Advantages for sponsors:

- broad outreach to all conference participants and potentially a wider range of interested persons;
- your logo will be included in the brochure and placed on the conference website in the "Partners" section.

#### 4. Price list

All prices do not include VAT.

	Coffee break (per break)	Lunch (per lunch)	Conference dinner (2 sponsors are allowed)	Advertising
	3000 EUR	6500 EUR	11000 EUR	Full page: 800 EUR
<i>Company logo online</i>	x	x	x	x
<i>Company name in conference brochure</i>	x	x	x	x
<i>Slide projection in the conference room(s) before event</i>	x			
<i>Decoration of the event area by the sponsor</i>	x	x	x	
<i>Company logo in menu</i>		x	x	
<i>Company representative's speech</i>			x	
<i>Company's material placed in the participants' bag</i>		x	x	

For further information, please contact [esilconference2017@unina.it](mailto:esilconference2017@unina.it).

## ESIL NAPLES 2017 SPONSORSHIP FORM

To participate as a sponsor at the 13th Annual Conference of the European Society of International Law (ESIL) taking place in Naples, Italy, on 7-9 September 2017, please complete this form:

### SECTION I: SPONSORSHIP OPTIONS

Please tick the events or materials you would like to sponsor:

- Coffee break – 3000 EUR  
Number of coffee breaks (max. 4): \_\_\_\_\_
- Lunch – 6500 EUR  
Number of lunches (max. 2): \_\_\_\_\_
- Gala dinner (one of two sponsors) – 11000 EUR
- Advertisement (in the conference brochure and online) –
  - 800 EUR (full page in the brochure)    450 EUR (half page in the brochure)

### SECTION II: SPONSORING FIRM

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### SECTION III: SIGNATURE AND STAMP

\_\_\_\_\_

Date, place and signature

Please sign and return this form in its entirety as a scanned pdf copy to [esilconference2017@unina.it](mailto:esilconference2017@unina.it).